



*Bulletin of the*  
**PACIFIC COAST NUMISMATIC SOCIETY**  
**APRIL, 2025**

**1308<sup>th</sup> Monthly Meeting**  
**Two Heads are Better than One**  
**Charles Catlett**

**Wednesday, April 23, 2025, 7:30 PM PDT**  
**Online**



The Roman god Janus is traditionally depicted with two faces, frequently interpreted as one face looking back and one face looking forward. He is associated with doorways, beginnings and endings, and, not surprisingly, the month of January.

The image associated with Janus predates his incorporation into the Roman Pantheon. Examples of similar designs from ancient Greek coins abound.

Join us online on **Wednesday, April 23** when **Charlie Catlett** will give a presentation on coins featuring two heads, from ancient to modern.

Plan to exhibit your own two-head coin or one of your recent acquisitions. So that everyone may participate, please take pictures of your exhibits to facilitate viewing on Zoom.



**MARCH MEETING RECAP**

Speaker **Greg Meyer** lives in Texas and has authored books on coins and tokens from Mexico. While doing background research for Jalisco State Coppers he went down a rabbit hole and started research on tequila tokens. He began the talk with a review of how and where tequila is produced. It's history dates to production starting in 1621 with "wine of mezcal" (produced from any agave plant) to Tequila (produced from >50 blue agave). He then discussed the background of tequila tokens, and showed several examples:

- 1857 struck Lazaro J Gallardo token with a tree (initially thought to be mesquite). He was founding father of Gran Centenario premium tequila.
- A Camachines token with an agave plant
- A Zacatecas "fake" with an agave counterstamp
- Encased five centavo advertising Sauza Tequila

*(continues...)*

**SAVE THE DATE: IT'S BBQ TIME!**

Our 2025 Summer BBQ will take place on **Saturday, June 28** in Berkeley. Details will appear in the next *Bulletin* and posted on the [PCNS website](#) soon.

**NEW MEMBER APPLICATION**

We have received a new member application from **Adrián González-Salinas** of Monterrey, Mexico. Per PCNS bylaws, Adrián will become an Active Member at the **April 23** meeting.

## PCNS MEETINGS

PCNS meetings take place at 7:30 pm Pacific Time on the fourth Wednesday of most months. Currently, meetings are held online using the Zoom platform, thereby allowing members, presenters, and guests to attend no matter where they are located. Everyone with an interest in numismatics is welcome to attend. A meeting code/invitation link will be emailed to all members separately the day before the meeting; non-members can request a link by emailing [webmaster@pcns.org](mailto:webmaster@pcns.org).

Special occasions, such as the annual BBQ, will continue to occur in person.

## PCNS CALENDAR FOR 2025

April 23, 2025 .....	Charlie Catlett, <i>Two Heads Are Better Than One</i>
April 23, 2025 .....	Deadline for 2025 Papers Contest Submissions
May 28, 2025 .....	Henry Goodman, <i>Ludwig Gies: The Munich Years 1910-1917</i>
June, 28 2025 .....	PCNS Summer BBQ
July 23, 2025 .....	Speaker and Topic TBA*

## SPEAK UP!

There are always opportunities for **you** to make a presentation. Thanks to Zoom, you don't even need to be in San Francisco. Your topic can even be something about which you have submitted or plan to submit a *Paper*. Please email [webmaster@pcns.org](mailto:webmaster@pcns.org) to sign up.

## MARCH MEETING RECAP (CONT'D)

- Bar and liquor tokens like the ABW Club "owl".

After Greg's talk, guest (and soon-to-be new member) Adrián González Salinas added extra information as he quickly showed a power-point presentation on the same subject which he presented a few years ago. He clarified that the tree on the Gallardo token is an orange tree, likely representing flavor added to some tequilas. He had more details about the Gallardo family, including a search about a grandson mentioned in PCNS minutes some years ago. Finally, the various counterstamps appear to represent various types of tequila produced by Gran Centenario.

To fully appreciate Greg's excellent presentation, Adrián's follow-up and accompanying questions and discussion, you can find a recording of it on the [PCNS YouTube channel](#).

## MARCH MEMBER EXHIBITS

**Bill** proudly showed us his two new Sawyer medals, which arrived the day of the meeting. They are 128mm sized medals to match the two 'small' ones of the type already in his collection.

**Federico** showed us his tequila tokens: a Lazaro Gallardo token, two countermarked tokens, a Tequila Sauza encased coin, and a Jalisco 1 liter token of unknown significance. Adrián felt it was likely for a liter of milk, not tequila.

**Mike** shared two finely detailed Mexican 1838 two-real coins with impressive die clashes on the reverse.

## LAST CALL! WRITE! NOW!

The submission deadline for the 2025 Papers Contest is the **April 23** meeting. Important: Refer to the publication section of [pcns.org](http://pcns.org) for the contest rules and our copyright policy.

## 2025 PCNS BOARD OF GOVERNORS

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## PCNS WEBSITE

Visit [www.pcns.org](http://www.pcns.org) to read our *Papers*, get the latest *Bulletin*, or to check our meeting schedule.

You can also view a recording of most recent presentations on our [YouTube channel](#), available through links from [pcns.org](http://pcns.org)! Use a QR scanner/reader to open [pcns.org](http://pcns.org) via this code.

